



Prairie Village Baseball/Softball

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www.pvbaberuth.com



Prairie Village Baseball/Softball was founded in 1956 and will celebrate its 65th year in 2021. During this time, it has been one of the most successful youth baseball and softball programs in the city of Louisville, Jefferson County and the State of Kentucky.

With the COVID-19 pandemic that shocked the world in 2020, everyone was impacted in some form or fashion. And we at Prairie Village were no exception. Even though we were one of the few leagues fortunate enough to have a season, it looked very different and we took a huge hit administratively and financially. Our hope and plan are to get everything back to some sense of normalcy in 2021. But we cannot do it without your help, support, and contribution.

We have provided an excellent, well run league that has benefited the kids who play, their parents and the community, and we certainly want to keep it that way. That's why we are asking for your sponsorship of our league, so that we can continue to provide what we have for the last 60+ years and keep improving. Some of our expenses include sign-up advertising, property upkeep and field improvements. Our league fees and fundraisers (carnival day, candy sales, and tournaments) pay for a portion of our expenses, but not nearly enough to maintain and improve each year. Last year, with the help of a local government grant, we were able to re-build our T-Ball field. With over 1,200 sign-ups and playing on 100 teams in 2019 (prior to COVID-19), we realize our future starts here and wish to continue running one of the oldest, largest, and best youth baseball/softball leagues in the district and state.

Prairie Village presents some unique sponsorship opportunities for any business wishing to increase their exposure to a captive audience and support youth sports all at the same time. As was mentioned earlier, our league roster rose to over 1,000 in the tee-ball, baseball, and softball divisions combined. With this terrific amount of participation, you can only imagine what type of exposure your business would receive every week by becoming a sponsor of Prairie Village Baseball/Softball.

During both the Spring & Fall seasons, each of the participants play, on average, at least 2 games per week with at least 2 adults per child attending each game. So every week we deliver over 5,000 possible adult impressions; which equates to well over 90,000 imprints of your name and logo in the minds of our patrons. And that doesn't include all of the traffic that the elementary school activities, All-Stars, travel ball tournaments, and other family events produce. That means that the name of your business has the opportunity to be seen by a captive and loyal audience well over 93,000 times during one year at the ballpark. And the best part of it is you are supporting a youth sports program that makes it possible for these kids to participate in a great league and America's national pastime.

Your consideration for sponsoring our league is greatly appreciated. As you can see, the investment comes with a very good return for your business. The cost is low and the return is high, even if all you consider is that you will be helping the players, the kids. Please contact Garrett Page at 502-387-3354 and PageGE152@gmail.com with any questions regarding sponsorship.

Thank You for your consideration and support.

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Tax Exempt Organization – 20-0710160